

THE ECSELL TOGETHER SUMMIT AGENDA



September 26-27, 2023
The Thompson Hotel | Austin, TX

The Ecsell Together community will surround you with like-minded senior leaders to challenge, support, and learn from each other. You're not coming here just to feel inspired, you're here to take action. Expect exclusive research and custom resources to fully equip you to lead your team to their highest performance levels yet. At the Ecsell Together Summit, we create a world where the wisdom we need to be the best possible leader is available when we walk together.

9/25 MONDAY

Arrivals

9/26 TUESDAY

7:30am: Yoga

8am: Breakfast

9am: Set Up for Success (Cohorts)

10:45am: Eric M. Bailey Keynote

12:45pm: Lunch

1:45pm: Breakouts

4:30pm: Wrap-Up

9/27 WEDNESDAY

7:30am: Yoga

8am: Breakfast

9am: Solution Rooms (Cohorts)

11:15am: Josh Berry Keynote

12:45pm: Lunch

1:45pm: Peer Expert Round Tables

3:30pm: Action Plans (Cohorts)

7pm: Coaching Awards & Dinner Party

9/28 THURSDAY

Departures



THE ECSELL TOGETHER SUMMIT SMALL GROUP SESSIONS



September 26-27, 2023
The Thompson Hotel | Austin, TX

When information is taken in through lecture, research shows it will yield an estimated 5% retention. When information is learned through discussion or action, the retention can range from 50-90%. At the Ecsell Together Summit, the majority of our sessions focus on interactive and participatory learning techniques to ensure that attendees are getting the highest possible ROI. We utilize cohorts to create zones of psychological safety, which allow attendees to challenge each other and push their learning further.

SET UP FOR SUCCESS

TUESDAY, SEPT 26 | 9AM

Meet your A-team at the starting line. Leaders will join small cohorts to participate in facilitated community building that will help them set goals, learn from each other, and get the most out of the Ecsell Together Summit through peer support.

BREAKOUT SESSIONS

TUESDAY, SEPT 26 | 1:45PM

With 9 unique sessions to choose from, you'll customize your learning journey to best support your own strengths and areas of opportunity. All breakout sessions to be announced soon - stay tuned!

SOLUTION ROOMS

WEDNESDAY, SEPT 27 | 9AM

Our highest-rated session from 2022! Attendees will tackle some of their most pressing coaching challenges head-on with the support and brain power of their cohorts. Each leader will have the opportunity to receive solutions on their self-selected topic, determining targeted next steps for leaders to address right away.

PEER EXPERT ROUND TABLES

WEDNESDAY, SEPT 27 | 1:45PM

Back by popular demand! In quick rounds, leaders will move between tables focused on a single topic. Each visit will help leaders connect ideas, form deeper insights, and create actionable forward movement with those at their table. Remember - the peer expert is *you*.

THE COACHING AWARDS

WEDNESDAY, SEPT 27 | 7PM

In every industry, there is plenty of recognition given for the performance of individuals, but little focus is placed on celebrating coaching excellence. These honors are given to leaders in the top 20% of overall Coaching Effect Survey scores, and whose dedication to coaching has had the greatest impact on their team over the course of the past year.

THE ECSELL TOGETHER SUMMIT KEYNOTES

Ecsell
INSTITUTE

September 26-27, 2023
The Thompson Hotel | Austin, TX

At the 2023 Ecsell Together Summit, we'll be uncovering success in unexpected ways, and in places we might not have thought to look. Our renowned keynote speakers were chosen specifically to help attendees accomplish this mission.

Eric Bailey will open our minds and prepare us for two days of encountering new information - and new people - with curiosity. Josh Berry will conclude by helping us learn how to create an impact with everything we've learned (and preparing us for all that have yet to learn).



ERIC M. BAILEY

THE CURE FOR STUPIDITY:
USING BRAIN SCIENCE TO EXPLAIN
IRRATIONAL BEHAVIOR

Eric M. Bailey is a bestselling author and president of Bailey Strategic Innovation Group, one of the fastest-growing human communication consulting firms in the United States. Eric has a unique set of life experiences that includes earning a Master's Degree in Leadership and Organizational Development from Saint Louis University, helping NFL Pro-Bowler Larry Fitzgerald pet a rhinoceros, doing barrel rolls in an F-16, and chatting with LL Cool J on the campus of Harvard University. Eric believes that no matter what life throws at you, there's either a lesson to be learned or a story to be told.

JOSH BERRY

DARE TO BE NAIVE:
UNLEASH RIPPLES OF
IMPACT IN LIFE & BUSINESS

Josh Berry is a world-class facilitator of change. As an author, speaker, entrepreneur, and director of Econic, Joshua has spent the last two decades evolving the what, who, and why of Fortune 500 companies and venture-backed startups. For employees and leaders looking to grow themselves and their organizations, Joshua speaks on overcoming limiting beliefs, adaptive leadership, and the innovation systems and mindsets that create engines for growth.

