

PREPARED FOR
FIRSTNAME LASTNAME
CLUB NAME
04 . 22 . 2022

THE COACHING EFFECT SURVEY

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UNDERSTANDING YOUR RESULTS

Creating a more positive athlete experience is hard work. When you are putting in the time and effort to improve, you want to make sure you are working on the things that matter most. The Coaching Effect Survey is designed to give you a clear & individualized plan to help you improve in the most critical areas.

In the pages that follow, you will see how your coaching skills compare to other coaches in your club and with Ecsell Sports top-rated coaches. You will learn which of the essential coaching behaviors you do well, and which ones can be improved. You will have a clear overall understanding of how your entire team perceives your coaching, but most importantly, you will know exactly how to more positively impact the athlete experience.

Your survey results are organized in three primary ways:

Key Insight Scores

Three survey questions make up the athlete experience key insight scores. These are the broadest look at your team's feelings about your coaching and their overall experience as athletes.

Coaching Theme Scores and Questions

30 survey questions are organized into 6 coaching themes. These themes encompass Ecsell's performance drivers - Relationship, Order, and Complexity - and measure behaviors that have a statistical relationship to team performance. Simply put, when you improve in these coaching themes, your team's performance is likely to improve as well.

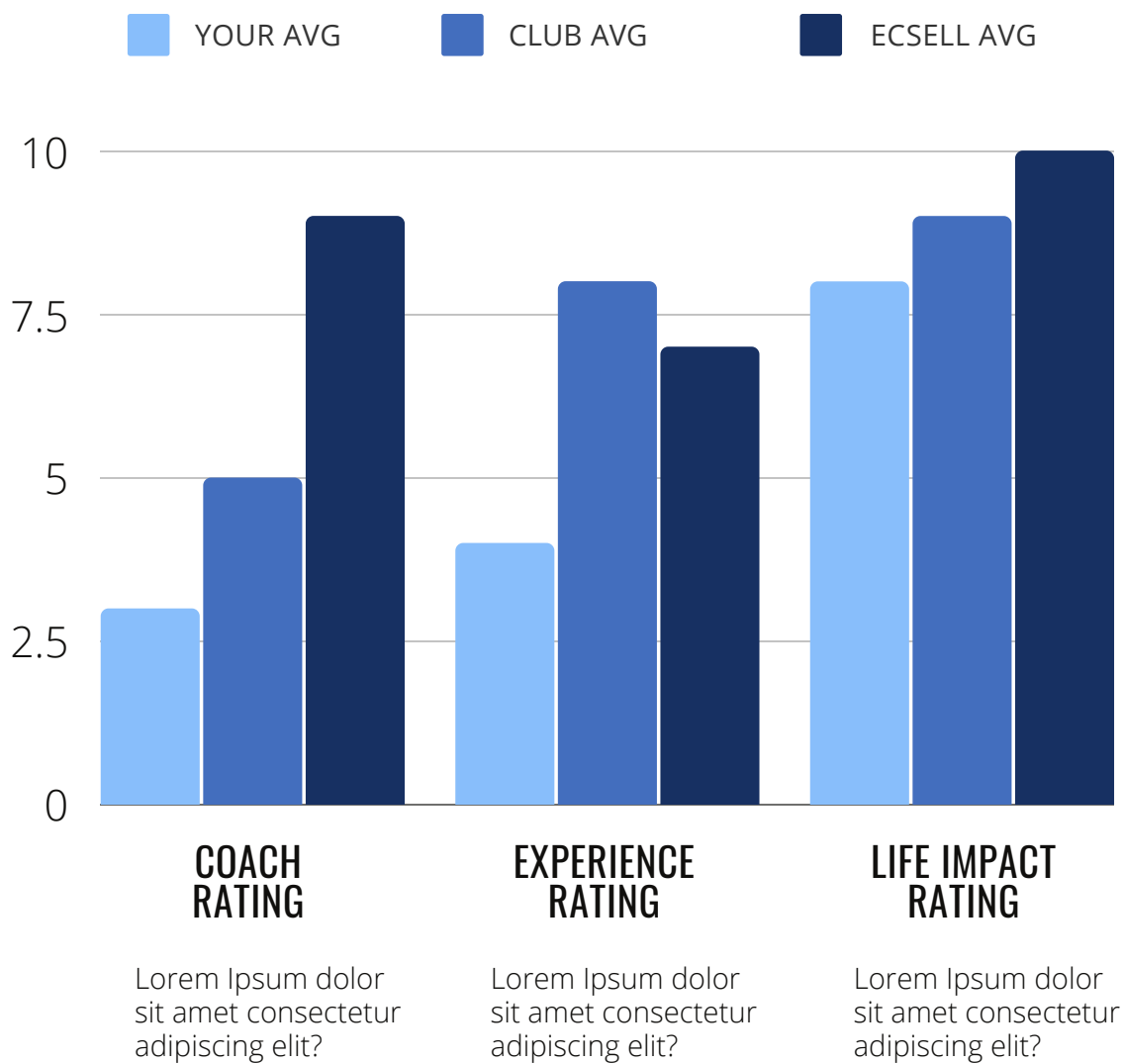
Responses to Open-Ended Questions

Three open-ended questions capture your team members' verbatim thoughts on what you do well as a coach and how you can continue to improve.

As you read through your Coaching Effect Survey results, keep in mind that improving as a coach is a journey – just like the journey those on your team take as they strive to become better athletes. You may be pleased by some of your results and disappointed by others. In both circumstances, it is important to remember that you are now better equipped with information. Awareness is the first crucial step towards becoming a coach who creates a positive student-athlete experience.

KEY INSIGHT SCORES

These questions represent the best overall assessment of your team member's experience with you as their coach, their experience as athletes overall, and whether they feel like you teach lessons about life that reach beyond their sport. It also compares your scores to your average and the Ecsell Sports client average. Questions are rated on a scale of 1-10, with 1 being low and 10 being high.

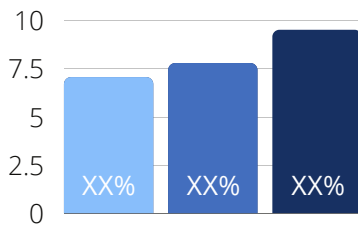


COACHING THEME SCORES

These charts show the average positive score you received on the questions of the six coaching themes. It also compares your scores to your club average and Ecsell Sports client average. The responses to these questions were scored on a five-point scale from strongly disagree to strongly agree.

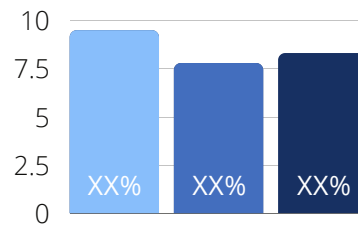
RELATIONSHIP/ CONNECTION

The depth and quality of respect, engagement, and trust between a coach and their athletes.



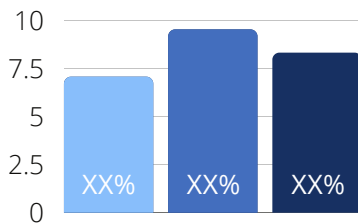
RELATIONSHIP/ PSYCH SAFETY

A coach's ability to construct an environment that allows club-athletes to be their authentic self without fear of negative consequences.



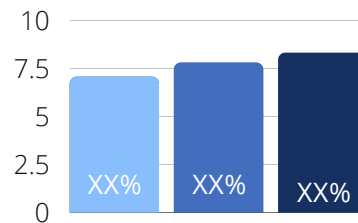
ORDER/ STRUCTURE

The execution of activities by a coach that create an organized, consistent, and predictable team environment.



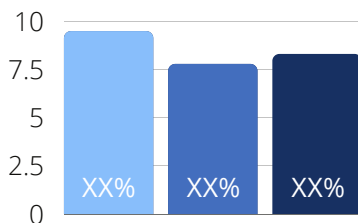
ORDER/ COMMUNICATION

A coach's capacity to effectively share information, strategies, and expectations with their athletes.



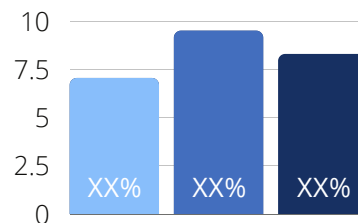
COMPLEXITY/ CHALLENGE

The fostering of a growth environment where the coach pushes club-athletes beyond expected or previous levels of performance.



COMPLEXITY/ SKILL DEVELOPMENT

A coach's capacity to advance the competency and technique of athletes to help them perform to the best of their ability.



YOUR AVG

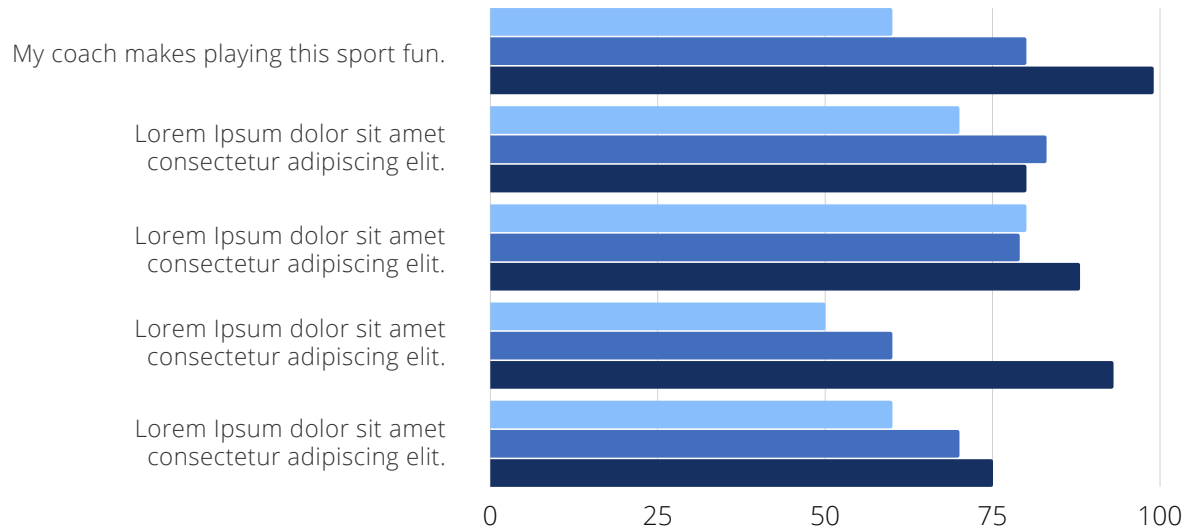
CLUB AVG

ECSSELL AVG

COACHING THEME QUESTIONS

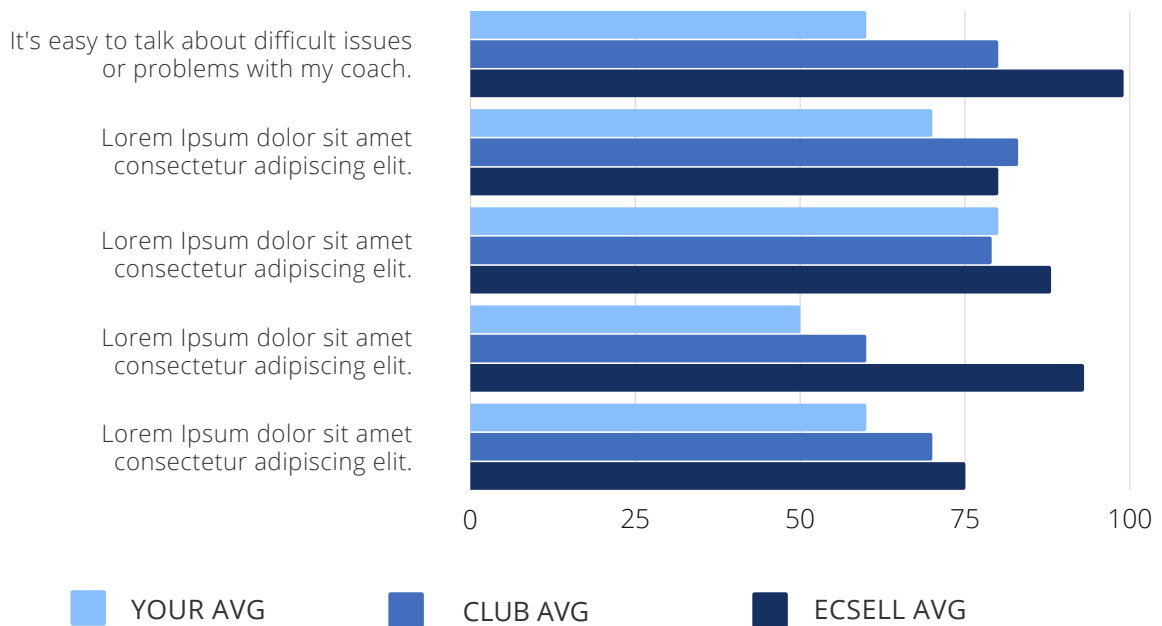
RELATIONSHIP / CONNECTION

The depth and quality of respect, engagement, and trust between a coach and their club-athletes



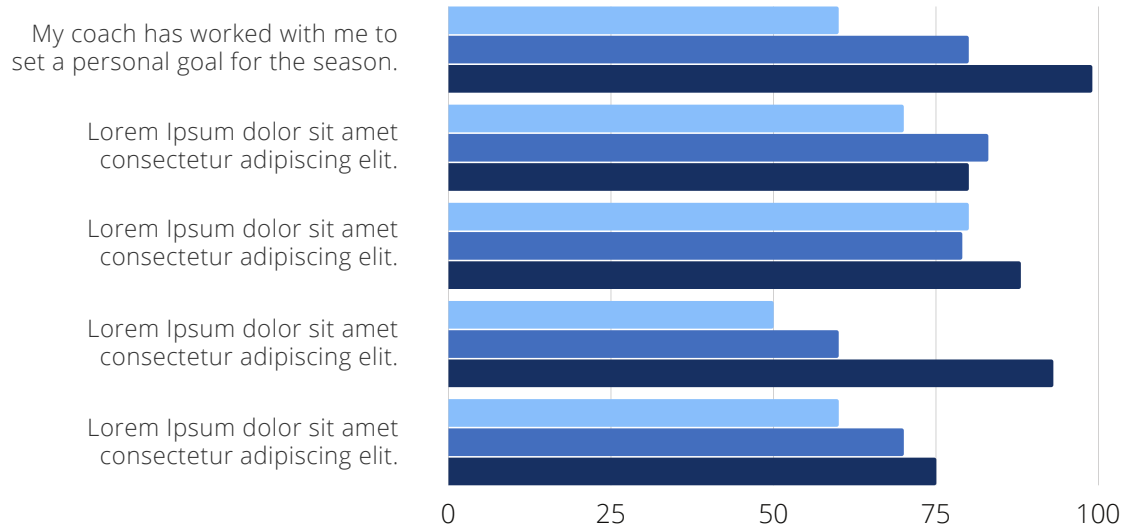
RELATIONSHIP / PSYCHOLOGICAL SAFETY

A coach's ability to construct an environment that allows athletes to be their authentic self without fear of negative consequences.



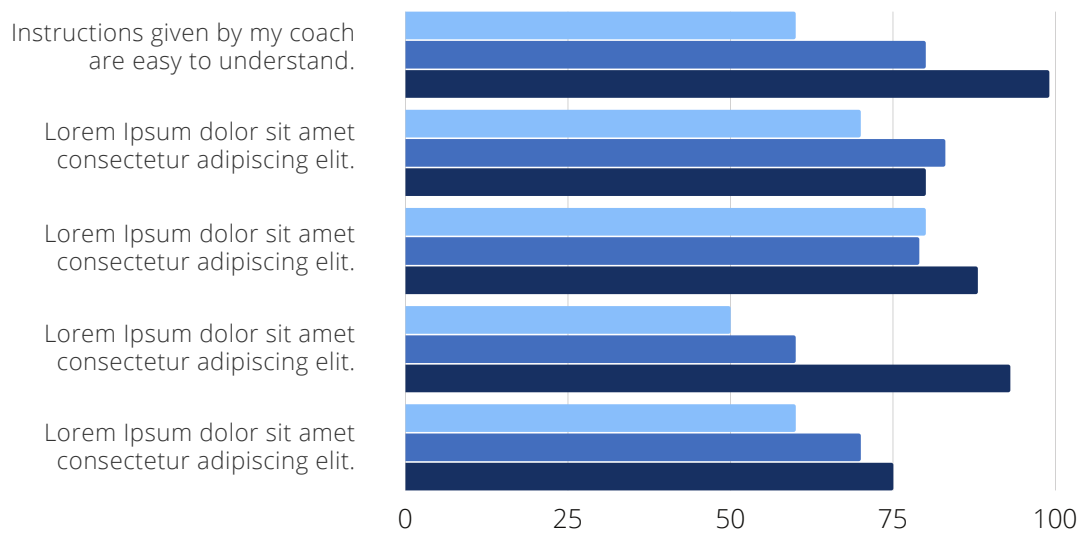
ORDER / STRUCTURE

The execution of activities by a coach that create an organized, consistent, and predictable team environment.



ORDER / COMMUNICATION

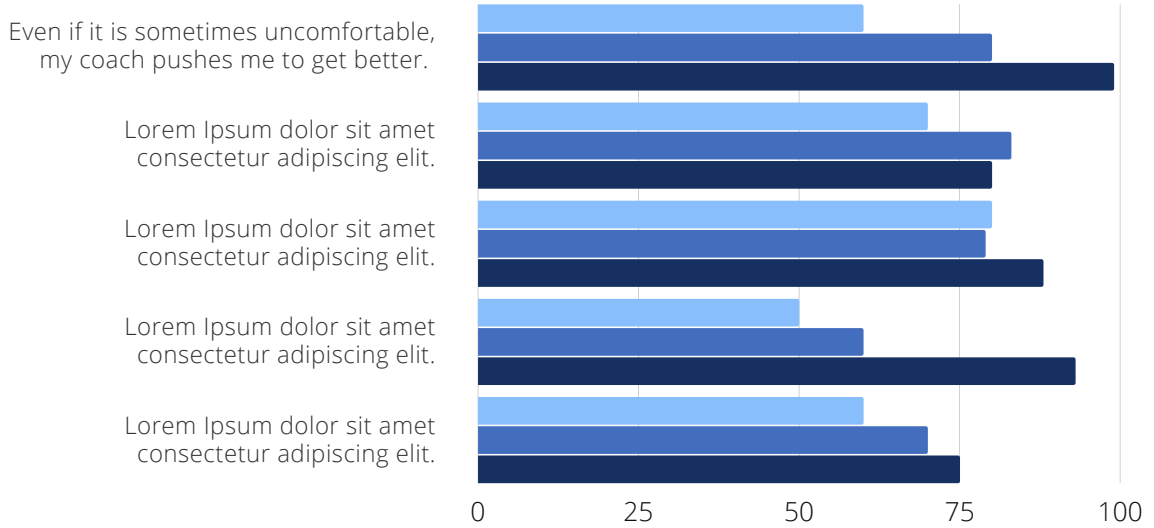
A coach's capacity to effectively share information, strategies, and expectations with their athletes.



■ YOUR AVG
 ■ CLUB AVG
 ■ ECSELL AVG

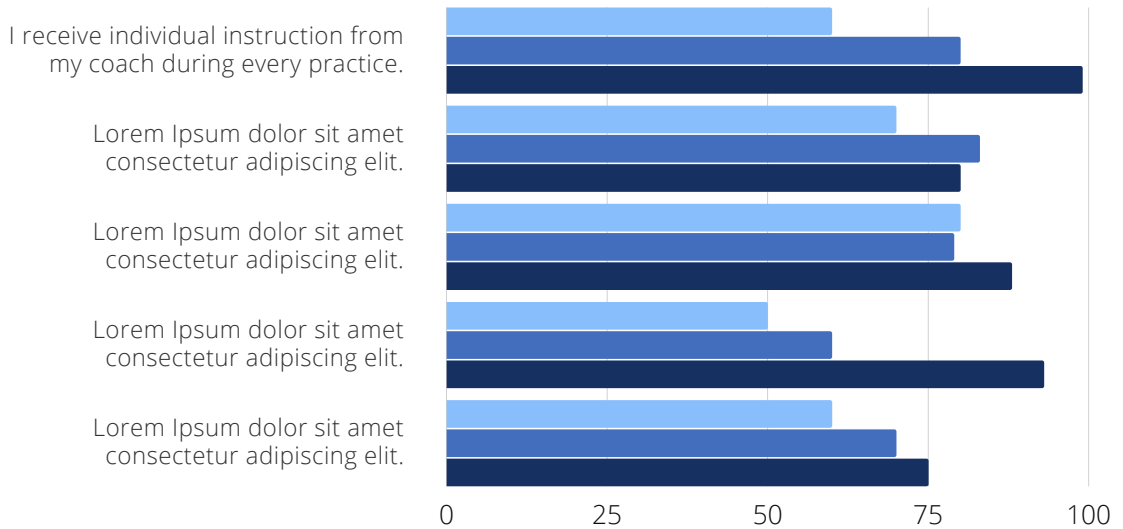
COMPLEXITY / CHALLENGE

The fostering of a growth environment where the coach pushes athletes beyond expected or previous levels of performance.



COMPLEXITY / SKILL DEVELOPMENT

A coach's capacity to advance the competency and technique of athletes to help them perform to the best of their ability.



■ YOUR AVG
 ■ CLUB AVG
 ■ ECSELL AVG

NEXT STEPS

Your Development Journey

By comparing your Coaching Effect Survey scores to the Ecsell Sports average of top-performing coaches, we have identified the themes where you have the greatest potential for development based on your individual strengths & growth opportunities. We recommend that your learning begins with the themes identified as "highest need," though meaningful growth can occur in all themes. Additional support for your journey can be found in our Coaching Resource Library, available only to our member coaches. This tool houses articles, videos, and more to aid your learning and exploration. The development resources are organized by coaching theme and can be accessed at www.ecsell-learning.com*

	HIGHEST NEED	MODERATE NEED	LOWEST NEED
Challenge		×	
Structure			×
Connection		×	
Communication	×		
Psychological Safety	×		
Skill Development		×	

OPEN-ENDED QUESTIONS

What does your coach do best?

- Open-ended comments go here
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