

# THE ECSELL TOGETHER SUMMIT AGENDA

**Ecsell**  
INSTITUTE

**September 12 -14, 2022**  
**The Ace Hotel New Orleans**

The Ecsell Together community will surround you with like-minded senior leaders to challenge, support, and learn from each other. You're not coming here just to feel inspired, you're here to take action. Expect exclusive research and custom resources to fully equip you to lead your team to their highest performance levels yet. At the Ecsell Together Summit, we create a world where the wisdom we need to be the best possible leader is available when we walk together.

## 9/12 MONDAY

- All day: Welcome!
- 3pm: Bill Eckstrom Keynote
- 5pm: Rooftop Cocktail Party

## 9/13 TUESDAY

- 8am: Yoga
- 9am: Breakfast
- 10am: Set Up for Success
- 11am: Relationship Hour
- Noon: Lisa Johnson Keynote
- 1:30pm: Lunch
- 2:30pm: Complexity Hour
- 3:30pm: Peer Expert Round Tables
- 4:30pm: Order Hour
- 7pm: NOLA Dinner Party

## 9/14 WEDNESDAY

- 8am: Yoga
- 9am: Breakfast
- 10am: Solution Rooms
- 11am: Annual Coaching Awards
- 11:30am: Rebecca Heiss Keynote

# THE ECSELL TOGETHER SUMMIT SESSIONS

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## MONDAY 9/12

### KEYNOTE

**3PM**  
Bill Eckstrom

### ROOFTOP COCKTAIL PARTY

**5PM**  
Join us for a rooftop party poolside at the Alto Lounge, hosted by the Ecsell Institute team. There will be cocktails, hors d'oeuvres, and local entertainment to imbue the essence of New Orleans. *Laissez les bon temps rouler!*

## TUESDAY 9/13

### SET UP FOR SUCCESS

**10AM**  
Meet your A-team at the starting line. Leaders will join small cohorts to participate in facilitated community building that will help them set goals, learn from each other, and get the most out of the Ecsell Together Summit through peer support.

### PERFORMANCE DRIVERS HOURS

**11AM, RELATIONSHIP**  
**2:30PM, COMPLEXITY**  
**4:30PM, ORDER**  
These hours, each focused on one of the three key elements of the Coaching Performance Equation, includes a choice of sessions based on where you are in your personal coaching journey. Sessions will target the 6 coaching themes and include *Tactical Improvements*, in which leaders will work to complete hands-on activities that improve their skills in real time. Examples include creating custom feedback frameworks and completing individual recognition pieces for members of your team.

### KEYNOTE

**Noon**  
Lisa Johnson

### PEER EXPERT ROUND TABLES

**3:30PM**  
In quick rounds, leaders will move between tables lead by peer experts each focused on a single topic. Each brief visit will help leaders connect ideas, form deeper insights, and create actionable forward movement with those at their table. You're not just learning from peer experts - you're bringing your own expertise to the table.

### NOLA DINNER PARTY

**7PM**  
Join the Ecsell Institute team for a multi-course dinner party at Josephine Estelle, the stunning award-winning restaurant in Ace Hotel. We are thrilled to have all leaders join us inclusive of your registration.

## WEDNESDAY 9/14

### SOLUTION ROOMS

**10AM**  
Attendees will tackle some of their most pressing coaching challenges head-on with the support and brain power of their cohorts. Each leader will have the opportunity to receive solutions on their unique chosen topic, determining targeted next steps for leaders to address when they return home.

### THE COACHING AWARDS

**11AM**  
In every industry, there is plenty of recognition given for the performance of individuals - from internal awards to incentive trips - but little focus is placed on celebrating coaching excellence. These honors are given to leaders in the top 20% of overall Coaching Effect Survey scores, and whose dedication to coaching has had the greatest impact on their team over the course of the past year.

### KEYNOTE

**11:30AM**  
Rebecca Heiss

QUESTIONS? SCHEDULE A  
CHAT TO LEARN MORE

[CLICK HERE](#)



# THE ECSELL TOGETHER SUMMIT KEYNOTES

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## LISA JOHNSON

**HUMAN RESOURCES EXPERT**

Confidence is king in this world where intelligent people who possess traits described as extroverted and decisive rule. Yet, confidence can also get in the way of achievement. Self-confidence without self-awareness can create productivity concerns, morale issues and even legal exposure. Lisa teaches confidence balanced with self-awareness to help leaders navigate effective communication. Using this framework, she provides tools & strategies for conflict resolution, reducing risk, increased engagement, and more.



## BILL ECKSTROM

**CEO, ECSELL COMPANIES**

The past two years have permanently changed how humans view the idea of being together. This has particularly impacted the professional world, where many were forced into remote situations or had to shift their in-person practices. But do we truly understand the impacts of what happens when team members aren't interacting with one another? How does it change our relationships, execution and development? In this keynote, you'll learn:

- What research shows about the impact of high vs. low relationship-driven teams
- The importance of togetherness in order to achieve the utmost individual & team performance
- Specific, actionable steps to help teams embrace community regardless of work environment



## DR. REBECCA HEISS

**BIOLOGIST & STRESS EXPERT**

Rebecca shows new ways of understanding our fears, our strengths, our shortcomings, and all of the ways that our brains keep sabotaging us from being the most effective leaders we can be. She'll teach immediately applicable strategies to intervene with our self-limiting instincts. Learn to break through barriers to optimal performance and drive your company to be more profitable and productive.