

THE ECSELL TOGETHER SUMMIT

The Ecsell Together community will surround you with like-minded senior leaders to challenge, support, and learn from each other. You're not coming here just to feel inspired, you're here to take action. Expect exclusive research and custom resources to fully equip you to lead your team to their highest performance levels yet. At the Ecsell Together Summit, we create a world where the wisdom we need to be the best possible leader is available when we walk together.

WHO SHOULD ATTEND

AN EVENT FOR SENIOR LEADERS AND THEIR MANAGEMENT TEAMS

All sessions at the Ecsell Together Summit are specifically crafted for leaders who are responsible for helping their teams achieve goals or higher performance, regardless of industry.

After years of virtual meetings and many shifts in how the workforce operates, we took a hard look at our data to determine how our senior leaders' needs have evolved. This new event, the Ecsell Together Summit, is designed to directly meet these new needs. Our mission is to bring together a community of cutting-edge leaders who are committed to furthering their coaching journey and who will support each other along the way.

WHAT YOU'LL LEARN

WE DON'T JUST INSPIRE, WE HELP YOU TAKE ACTION

When information is taken in through lecture or keynote, research shows it will yield an estimated 5% retention. When information is learned through demonstration, discussion, or action, the retention can range from 50-90%. Therefore, the majority of our sessions focus on interactive and participatory learning techniques. You'll receive:

- Empirical research targeted at helping you not just understand theory, but take action in real time to apply what you're learning
- Expert-led sessions that focus on problem-solving, mindfulness, tactical improvements of the 6 coaching themes, and more

LEARN MORE

GET THE AGENDA

SCHEDULE A CHAT



WWW.ECELLINSTITUTE.COM

THE ROI

THE AUTHORITY IN LEADERSHIP PERFORMANCE RESEARCH

Ecsell Institute research shows that the top 20% of coaches are responsible for bringing in an average of \$4.3 million more per leader per year, compared to the bottom 80%. The Ecsell Together Summit is designed to ensure all attendees are in the top 20%. The curriculum is built on our in-depth research and allows for leaders to customize their schedule based on their specific coaching challenges and opportunities.

Additionally, our research shows that team members who have access to educational opportunities in their roles are

- rated 17% higher than other leaders
- 14% happier with their jobs
- have a 12% higher retention rate

Honestly, I was a wet rag by the end of the program. You guys educated, but more, importantly, you challenged and inspired. I am a better person for having spent time with you. Thank you so very much! I will be back!

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September 12 -14, 2022
The Ace Hotel New Orleans

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9/12 MONDAY

- All day: Welcome!
- 3pm: Keynote Name
- 5pm: Rooftop Cocktail Party

9/13 TUESDAY

- 8am: Yoga
- 9am: Breakfast
- 10am: Set Up for Success
- 11am: Relationship Hour
- Noon: Keynote
- 1:30pm: Lunch
- 2:30pm: Complexity Hour
- 3:30pm: Peer Expert Round Tables
- 4:30pm: Order Hour
- 7pm: NOLA Dinner Party

9/14 WEDNESDAY

- 8am: Yoga
- 9am: Breakfast
- 10am: Solution Rooms
- 11am: Annual Coaching Awards
- 11:15am: Keynote

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MONDAY 9/12

OPENING KEYNOTE

3PM

Presented by Bill Eckstrom & Sarah Wirth

The past two years have permanently changed how humans view the idea of being together. This has particularly impacted the professional world, where many were forced into remote situations or had to shift their in-person practices. But do we truly understand the impacts of what happens when team members aren't interacting with one another? How does it change our relationships, execution and development? In this keynote, you'll learn:

- What research shows about the impact of high vs. low relationship-driven teams
- The importance of togetherness in order to achieve the utmost individual & team performance
- Specific, actionable steps to help teams embrace community regardless of work environment

ROOFTOP COCKTAIL PARTY

5PM

Join us for a rooftop party poolside at the Alto Lounge, hosted by the Ecsell Institute team. There will be cocktails, hors d'oeuvres, and local entertainment to imbue the essence of New Orleans. *Laissez les bon temps rouler!*

TUESDAY 9/13

SET UP FOR SUCCESS

10AM

Meet your A-team at the starting line. Leaders will join small cohorts to participate in facilitated community building that will help them set goals, learn from each other, and get the most out of the Ecsell Together Summit through peer support.

PERFORMANCE DRIVERS HOURS

11AM, RELATIONSHIP

2:30PM, COMPLEXITY

4:30PM, ORDER

These hours, each focused on one of the three key elements of the Coaching Performance Equation, includes a choice of sessions based on where you are in your personal coaching journey. Sessions will target the 6 coaching themes and include *Tactical Improvements*, in which leaders will work to complete hands-on activities that improve their skills in real time. Examples include creating custom feedback frameworks and completing individual recognition pieces for members of your team.

KEYNOTE

NOON

Coming Soon! Sign up for our Ecsell Together Summit updates so you don't miss our Keynote Speaker announcements.

PEER EXPERT ROUND TABLES

3:30PM

In quick rounds, leaders will move between tables lead by peer experts each focused on a single topic. Each brief visit will help leaders connect ideas, form deeper insights, and create actionable forward movement with those at their table. You're not just learning from peer experts - you're bringing your own expertise to the table.

NOLA DINNER PARTY

7PM

Join the Ecsell Institute team for a multi-course dinner party at Josephine Estelle, the stunning award-winning restaurant in Ace Hotel. We are thrilled to have all leaders join us inclusive of your registration.

WEDNESDAY 9/14

SOLUTION ROOMS

10AM

Attendees will tackle some of their most pressing coaching challenges head-on with the support and brain power of their cohorts. Each leader will have the opportunity to receive solutions on their unique chosen topic, determining targeted next steps for leaders to address when they return home.

THE COACHING AWARDS

11AM

In every industry, there is plenty of recognition given for the performance of individuals - from internal awards to incentive trips - but little focus is placed on celebrating coaching excellence. These honors are given to leaders in the top 20% of overall Coaching Effect Survey scores, and whose dedication to coaching has had the greatest impact on their team over the course of the past year.

KEYNOTE

11:30AM

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**QUESTIONS? SCHEDULE A
CHAT TO LEARN MORE**

[CLICK HERE](#)